



07-10
October 2023
Fairmont Hotel
Baku, Azerbaijan



# Sponsorship Packages

#### **About ICME:-**

International Conference on Medical Education (ICME) was launched by Riphah International University in 2009 to provide a credible platform for interaction of world renowned experts in Health Profession Education. ICME has so far been organized biennially in Abu Dhabi, Mauritius, Istanbul and Joint Conference with Ottawa 2018 in Abu Dhabi. It was second occasion, after the first ICME in 2009, that the conference was organized in October 2019 in Islamabad after ten years. The 7the ICME was organized virtually in collaboration with Universitas Islam Indonesia, Yogyakarta in 2021. In 2023, Azerbaijan Medical University and Riphah International University jointly organizing International Conference on Medical Education (ICME) in Baku, Azerbaijan.

# **ICME Objectives:-**

- To maintain excellence by building a culture of educational scholarship and research
- To help inculcate ethics and professionalism in medical students and professionals
- To explore and implement innovations and best practices pedagogical skills
- To develop curricula based on most modern educational standards and
- learning strategies
- To share and learn from leading experts in medical and health professions education

# Who Should Attend:-

- Vice Chancellors of Medical Universities
- Deans & Principals of Medical, Dental,
- Pharmacy and Physiotherapy Institutions.
- Health Professions Educationalists

- Allied Health Professionals
- Public & Private Institutional Policy Makers
- Educational Planners
- Undergraduate and Postgraduate Students

#### **ICME Venue:-**

#### **Fairmont Hotel**

1A Mehdi Hüseyn Küçəsi, Baku 1006, Azerbaijan

#### **ICME Calendar:-**

(Conference/Exhibition Dates)

October 09-10, 2023

# **Keynote Speakers:-**

#### Ricardo León-Bórquez

President WFME United Kingdom

#### Ismail Ibrahim Matalka

President

Ras Al Khaimah Medical and Health Sciences University (RAKMHSU) UAE

# **Garay Chingiz Garaybayli**

Rector Azerbaijan Medical University Baku – Azerbaijan

# William Pinsky

Chief Executive Officer, Intealth President, ECFMG Chair, Board of Trustees, FAIMER USA

#### **Conference Committee:-**

- Executive Committee
- Prof. Dr. Azhar Rashid, President ICME (Chairperson)
- Dr. Rauf Baylarov, vice-rector AMU
- Prof. Dr. Yawar Hayat Khan, Vice President ICME
- Associated prof. Orkhan Isayev, vice-rector AMU
- Prof. Dr. Rahila Yasmeen, Vice President ICME

- Associated prof. Dr. Zulfugar Musabayov, vice-rector AMU
- Prof. Dr. Rehan Ahmed Khan, Vice President ICME
- Taghi Ahmedov, vice-rector AMU

### - Organizing Committee

- Prof. Dr. Rahila Yasmeen, Vice President ICME (Chairperson)
- Taghi Ahmedov, vice-rector AMU
- Prof. Dr. Shabana Ali
- Dr. Sevil Asadova, Medical Research Coordinator
- Prof. Dr. Saadia Sultana
- Associated prof. Mushfig Orujov, Head of International office
- Mushfig.orujov@amu.edu.az
- Aygun Babayeva, Head of Innovation and quality office
- Prof. Dr. Tahira Sadiq
- Associated prof. Samir Cavadov, Head of Medical and health science education department
- Muhammad Latif Siddiqui, Manager Education (Secretary)

#### - Scientific Committee

- Prof. Dr. Rehan Ahmed Khan, Vice President ICME (Chairperson)
- Associated prof. Dr. Rauf Baylarov, vice-rector AMU
- Prof. Dr. Nadeem Akbar Khan
- Prof. Dr. Eldar Qasimov
- Prof. Dr. Fareesa Wagar
- Professor Aytan Mammadbayli
- Prof. Dr. Madiha Sajjad
- Prof. Dr. Nazim Panahov
- Dr. Afaq Akhundova (Secretary
- Mr. Sady Ahmed, Dy. Manager Education (Secretary)

# - IT Committee

- Khurram Ahmad, Manager IT
- Ramzi Aliyev, Head of IT office
- Arshad Khan, Manager IT
- Kanan Orujov, Manager IT

#### - Finance Committee

- Tariq Sultan, Sr. Manager Finance
- İlgar Mehrabov, Head of Financial office
- Asif Ali, Dy. Manager Finance
- Hanum Abdullayeva, Manager Finance

# - Marketing Committee

- Muhammad Junaid Khan, Head Marketing
- Gunel Aslanova, Head of press office
- Mehr Ali, Manager Marketing
- Aurangzeb Khan, Graphic Designer

# Sponsorship Packages: -

	Sponsorship Packages					
Sponsorship Item	Platinum	Gold	Silver	Bronze		
Sponsorship Value	50,000 USD	40,000 USD	30,000 USD	15,000 USD		
	85,000 AZN	68,000 AZN	51,000 AZN	25,500 AZN		
Registration						
Complimentary full-registration	1.5	10	Г	2		
congress passes	15	10	5	2		
Advertisement & Acknowledgements						
Inclusion of 1 promotional material						
(Flyer Provided by Sponsor) in each	✓	✓				
delegate Welcome Bag						
Advertisements in the ICME Final	,	,				
Program	<b>√</b>	<b>√</b>				
Prime space for one of the	,	,				
Advertisements in the Final Program	✓	✓				
Verbal recognition from the stage at	,	,	,	,		
the Opening Ceremony	✓	<b>√</b>	✓	✓		
Verbal recognition from the stage at	,					
the Gala Dinner	✓					
Logo on promotional banner	,	,	,	,		
displayed onsite	<b>√</b>	<b>√</b>	✓	<b>√</b>		
A free-standing sign branded with						
sponsor's logo, and marketing	,	,				
collateral in the delegate lounge &	<b>✓</b>	<b>√</b>				
Gala Dinner						
Sponsors logo recognition on:						
- Onsite Conference signage						
- ICME website and app	✓	✓	✓	✓		
- Final Program						
- All promotional email blasts						
Logo on Media Wall	✓	✓				
	Full Page					
Complementary Ad in Conference	Color Ad	Eull Dogo	∐alf Da≪a	Quarter		
Complementary Ad in Conference	with One	Full Page	Half Page Color Ad	Page Color		
Magazine	Page	Color Ad	Color Ad	Ad		
	Supplement					
Logo recognition at the following						
events:	,	,	,	,		
- Opening Ceremony	<b>√</b>	<b>√</b>	<b>~</b>	✓		
- Gala Dinner						
Exhibition						
Complimentary exhibition space in						
prime	6x6 m	4x4 m	3x3 m	3x3 m		
location						

Priority in choice of exhibition space location	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>
Complimentary exhibition booth staff badges (access strictly limited to exhibition floor)	20	15	10	5
Logo and exhibitor profile in the Final Program exhibitor list	<b>√</b>	<b>√</b>	<b>√</b>	✓
Additional Privileges				
Sponsor branding in the ICME Members Lounge	<b>✓</b>			
VIP seats at the Opening Ceremony	8	5	3	1
Complimentary tickets for the Gala Dinner	8	5	3	1
Complimentary tickets to the Cultural Events / Social Tours	4	2	1	

Organize

















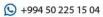




# Conference Secretariat

**Azerbaijan:** Azerbaijan Medical University Anvar Gasimzade 14, AZ1022, Baku, Azerbaijan







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